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Allpresan announces a clinical, evidence-based breakthrough in the treatment of foot skin problems

Allpresan, the inventor of foot foam creams, has recently introduced its new and patented BarrioExpert Lipo2 technology to the North American foot care market. **Clinical studies based on pharmaceutical standards show a complete repair of the skin barrier within four weeks after starting the treatment of dry and cracked skin.** "The restoration of the skin barrier is the most effective way and a precondition to prevent the skin from external influences such as bacteria and fungi" explains Dr. Eckhard Hanisch, Head of the Allpresan Academy in Germany. "It is the first time that a foot care product has shown this effect through a real clinical study. Previously, the standards were "before and after" pictures which say nothing about the long-lasting effect of the treatment", adds Dr. Diana Luetke Schuermann, Head of the R&D department of neubourg skin care Germany, the company behind the Allpresan brand. Effective and well-known moisturizing, anti-bacterial and anti-microbiological substances enhance the effect of the new technology in the new Allpresan PRO FOOTCARE line without using any parabens and fully fulfilling the Canadian regulatory requirements.

Company background:

neubourg skin care is the inventor of foot foam creams, and has brought this line based on German engineering and the latest scientific findings to the markets, under the trade mark of Allpresan. Currently the brand is present in 40 markets world wide and can be considered as the leading foam brand. The company runs its own R&D department and owns several patents for foam cream technologies. In 2015 the company has set up a subsidiary in Toronto with its former Canadian distributor CBON- Cosmetic Brands of North America Inc. for the North American market.

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